



NEWS RELEASE

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AirSense Technology USA Limited Launches North America Website.

AirSense's North America website provides in-depth resources on Stratos® Aspirating Smoke Detection systems in an easy to navigate environment.

September 10, 2007 - Portland, Oregon, AirSense Technology USA Limited, leading manufacturer of Stratos® aspirating smoke detection recently launched its North America website at www.airsense.us.

A true “Solutions Focused” approach, this website is an education in itself, providing fire safety solutions to complex smoke detection problems. “We included something for everyone,” claims Steven Joseph, CEO North American Operations, “from technology discussions, application solutions and product details to CAD drawings, a complete library and press center. This website was developed to provide unparalleled support for clients, channel partners and specifying influences.”

Running true to form, AirSense is also offering an abundance of support services ranging from design guides, experienced design/application assistance, and classroom training to on-site luncheon presentations for busy engineering firms.

“This is the type of proactive approach we need in the industry to help further the growth of aspirating smoke detection systems in North America,” said Lee C. DeVito, CEO of *FIREPRO*® Incorporated, a consulting engineering firm located in Andover, Massachusetts. “I am convinced this technology is a solution to many challenging smoke detection applications, beyond those requiring very early warning. Areas with high ceilings, high airflow, those that pose maintenance problems including areas that need to be concealed, hostile environments and areas that can be prone to nuisance alarms from conventional devices, and more.” This new website addresses these areas and provides solutions!

Aspirating smoke detection in the USA has been steadily growing over the past decade. What was once considered a viable solution for clean areas such as telecommunications and clean rooms, is now being employed in more and more commercial and industrial applications, where business continuity and ultra-fast smoke detection is critical; e.g., warehouses, museums, data centers including computer cabinet protection, manufacturing process, refrigerated storage, recycling plants, atrium, and more.

The AirSense brand, known as Stratos, is the 'next generation' of high sensitivity aspirating smoke detectors. In addition to the earliest possible fire warning, it is designed to ensure that installation and commissioning in these applications is as simple as possible while optimizing performance. With its patented award-winning technology, Stratos detection systems are able to provide superior very early warning smoke detection that can adapt to virtually any environment and to any normal fluctuations within those environments. Stratos has proven its worth many times by detecting 'difficult-to-detect' slow growth electrical overload incipient fires in 'difficult' environments.

Combining dedication, experience, technology, advanced products, and service, with unparalleled customer and channel support, positions AirSense as the world's leading provider of highly sophisticated, very early warning fire detection solutions.

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About AirSense Technology USA Limited

AirSense Technology USA Limited is a wholly owned subsidiary of the UK-based AirSense Technology Ltd, which has global operations in Europe, Scandinavia, Hong Kong, Malaysia, China, and North and South America. AirSense Technology Ltd was founded in 1993 as a pioneer in Aspirating Smoke Detection systems, introducing revolutionary artificial intelligence and the industry's widest sensitivity range. The company continued to enhance its product offerings and expand its market coverage winning several prestigious international awards for technology and trade.

AirSense Technology USA Limited offers the full range of award winning Stratos-HSSD[®] products to the North American market.

Stratos is widely used in prestigious applications throughout the world and has achieved global acceptance with numerous product listings and approvals. Stratos is recognized as the most sensitive laser-based aspirating system available, providing reliable very early warning of fire through ClassiFire[®], a patented system of Perceptive Artificial Intelligence (PAI) which continually adjusts the detector sensitivity to maintain a consistent level of performance.

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